

JAIME MORENO

ART IN FINE JEWELRY



BEST PIECE OF JEWELRY
WINNER 2018



PUBLIC CHOICE AWARD
FINALIST 2019

BEST PIECE OF JEWELRY
FINALIST 2020



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ABOUT THE ARTIST

TRAJECTORY

Creativity has always been present in the life of Jaime Moreno. On the one hand, in his facet of entrepreneur of success in different sectors of the industrial scope; On the other hand, thru his exploration of the decorative arts, from the wood carving to the design and elaboration of unique pieces of art in jewelry.

His work takes as an inexhaustible source of inspiration the observation of nature itself and the basic lines of artistic movements such as Art Nouveau and Art Dèco.

PROFESSIONAL PROFILE

1963-1968: Senior Engineer from the Polytechnic School of Madrid.

1968-2008: Entrepreneur, founder and Director of various engineering and consulting companies.



1985-Now: Breeder of Spanish Pure Breed horses.

2009-Now: Designer of art in jewelry. Training in different jewelry workshops. Member of the Spanish Association of Designers of Author Jewelry.



EXHIBITIONS

February-2020: Finalist Best Piece of Jewelry. Inhorgenta Award, Munich

August-2019: Winner "Designers 2019". MadridJoya, Madrid

February-2019: Finalist Public Choice Award. Inhorgenta Award, Munich

February-2018: 1st Prize Best Piece of Jewelry. Inhorgenta Award, Munich

December-2016: Christmas Individual Exhibition at the 5* Wellington Hotel, Madrid.

April-2016: 1º Prize VII Design Contest of Jewelry of Asturias, Oviedo.

December-2015: Finalist II Contest of Conceptual Design of Joyería de Parra Joyeros, Salamanca.

September-2015: Individual exhibition – Presentation collection "Constellation" at the 5* Wellington Hotel, Madrid.

September-2015: Collective Exhibition "Contemporary Jewelry YearBook 2015".

September-2015: Collective exhibition at the International Exhibition MADRIDJOYA, Madrid.

June-2015: Collective exhibition "20 Years of Author Jewel in Spain" at the National Museum of Decorative Arts (MNAD), Madrid.

November-2014: 2nd Prize VI Design Contest of Jewelry of Asturias, Oviedo.

September-2014: Collective exhibition "Contemporary Jewelry YearBook 2014".

September-2014: Collective exhibition at the International Exhibition MADRIDJOYA, Madrid.

June-2014: Participation in the XI Edition VOGUE JEWELS Awards.

November-2013: Individual exhibition at the ROCK HARD DESIGNS Jewellery Gallery, Pensacola, Florida (USA).

September-2013: Collective exhibition at Iberjoya International Exhibition, Madrid.

September-2013: Collective exhibition in "Contemporary Jewelry YearBook 2013".

June-2013: Participation in the X Edition VOGUE JEWELS Awards.

December-2012: Individual exhibition at Laura Márquez Art Gallery, Madrid.

October-2012: Collective exhibition in Espaijoia Exhibition, Barcelona.

September-2012: Collective exhibition at Iberjoya International Exhibition, Madrid.

September-2012: Collective Exhibition "Contemporary Jewelry YearBook 2012".

October-2011: Collective exhibition in Salon de Espaijoia, Barcelona.

September-2011: Collective exhibition at Iberjoya International Exhibition, Madrid.

September-2011: Collective exhibition "Contemporary Jewelry YearBook 2011".

August-2011: Collective exhibition at La Nave Gallery, Salamanca.

May-2011: Individual exhibition at Marbella Luxury Weekend, Marbella.

December-2010: Individual exhibition at Petit Palace Art Gallery Hotel, Madrid.

ART IN FINE JEWELRY

AUTHOR'S VISION

In the words of Jaime Moreno:

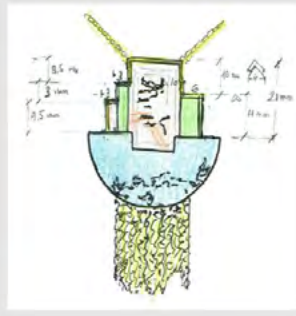
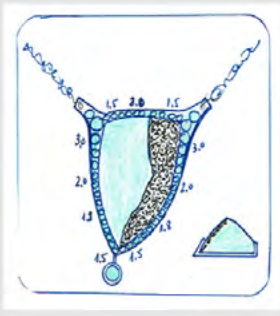
“A jewel is, above all, a form of artistic expression”.

Jaime Moreno makes high quality, contemporary and timeless creative jewelry. Innovative jewelry made with precious metals, selected gems and exceptional stones, in some cases unique ones.

At a time when the paradigm of luxury is being redefined, the artist bets on original designs, full of color and life, that can be used by a woman to express the most beautiful personality and individuality.

The new concept of luxury is not based on the mere possession of objects, but on the search for much deeper meanings and genuine experiences. Thus, the luxury of his jewels is not based on opulence or ostentation, but on sublime differentiation. It is based on authenticity, on beauty to fill the life of art, on the pleasure of carrying a work of art as a decoration. It is about being, not about pretending. The real luxury is exclusivity.

His clients are people who want to differentiate themselves, love design and seek exclusivity, regardless of social trends and dominant tastes.



CONCEPT OF WORK

The works of Jaime Moreno are inspired by nature, which he considers to be the reference source of the concept of beauty. His jewels offer beautiful gems and precious stones to enjoy them and to accompany us in our daily life.

His designs are clearly influenced by his passion for Art Deco and Art Nouveau from the beginning of last century and are enhanced by the color and strength of the stones he uses. Some of his creations are unique and absolutely unrepeatable pieces and others are part of very limited series.

In a sort of Renaissance movement, Jaime Moreno is part of a select group of designers who wish to use jewelry to expose and arouse feelings. They aspire

to create jewels capable of emotion and susceptible, therefore, to be considered true works of art.

All of the above reaches its true meaning when the passionate about art, the collector, makes his own one of the pieces created by Jaime Moreno.

JAIME MORENO – ART IN FINE JEWELRY: THE BRAND

Jaime Moreno – Art in Fine Jewelry, is a brand that is especially recognizable and corresponds to a differentiated product aimed at women with a unique taste and lifestyle, who seek to distinguish themselves and show their individuality, who love the design and know how to value the superior quality.

UNIQUE *MASTERPIECES*





BEST PIECE OF JEWELRY AWARD
FINALIST
INHORGENTA AWARD 2020



TOURMALINE FLOWER

[View Award on Web](#)



INSPIRATION

The ring was inspired by a bouquet of calla lily flowers which surround a center of pink tulips.

The softness and beauty of nature at its maximum expression.

HOW IT WAS MADE

First, the base of the ring was modeled in 3D with the lateral coves, on which the pink tourmaline rests and was cast in white gold. The diamonds were then set. Finally, the lining inside the ring was welded, modeled with drawings of coves and previously cast in rose gold.



TOURMALINE FLOWER

The jewel tries to capture in a single design allusions to the four seasons of the year and prove the beauty of Mother Nature.

Ring Size

Inner Diameter 17,1 mm. N° 14 (Swiss Ring Size System).

Metal

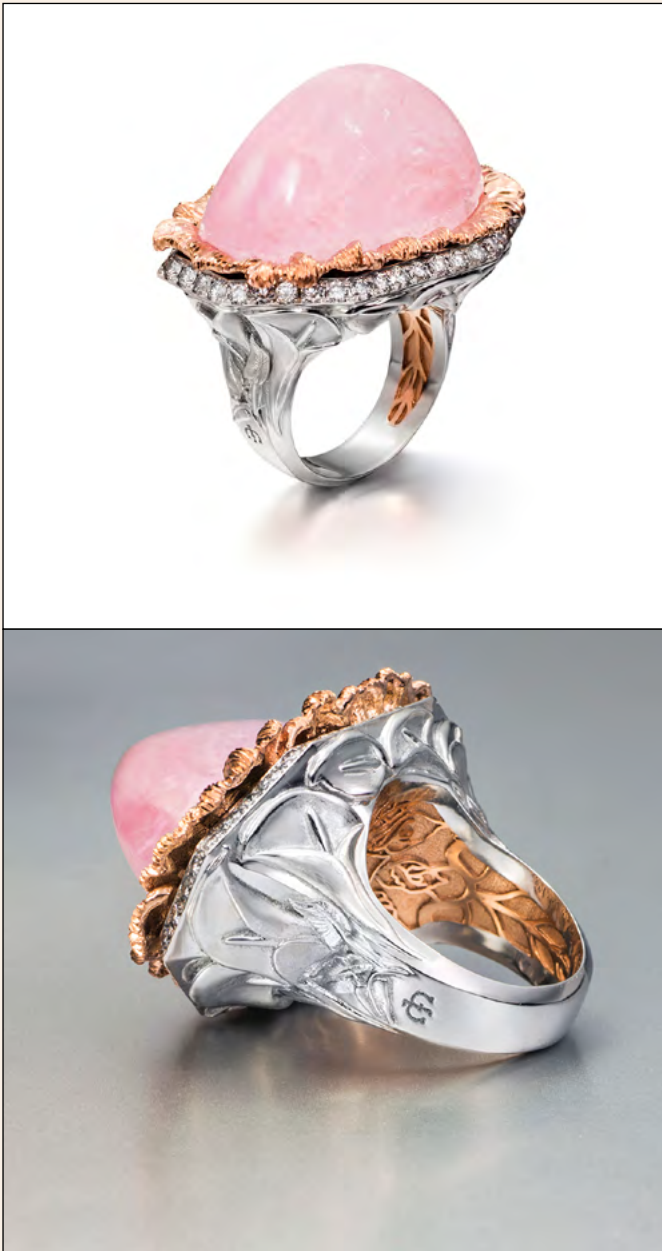
18 kt rose gold, 18 kt white gold

Gemstones

Diamonds, Pink tourmaline from Afghanistan (30 mm long x 15 mm wide x 15 mm high)

Color

Pink, White



[View on web](#)



View Award on Web



INSPIRATION

The jewel tries to capture in a single design allusions to the four seasons of the year and prove the beauty of Mother Nature.

HOW IT WAS MADE

Modeling in 3D the image of a naked woman and a swan embracing her, prototyping the two figures in wax and fusing them to her in pink gold and the swan in white gold. In a white gold frame, small compartments were drawn simulating the movement of small waves.

FOUR SEASONS

The jewel tries to capture in a single design allusions to the four seasons of the year and prove the beauty of Mother Nature.

Chain

45 cm

Dimensions

78 x 52 mm

Metal

Metal leaf : 18k rose gold

Base for the fruits: 18k rose gold

Pearl branches: 18k white gold

Gemstones

Green turquoise inlaid with copper, from Iran

On the green leaf: 3 emeralds, 1 tsavorite, 3 rubies, 2 peridots, 2 citrines (2 to 4 mm), 4 aquamarines (5 x 2.5 mm)

On the metal leaf: 112 diamonds (0.9 to 2.0 mm), 6 pearls (3.5 mm)

On the necklace arms: 23 tsavorites, 18 rubies, 3 citrines, (2.0 mm), 15 diamonds (0.7 – 0.9 mm)

On the ladybug: 6 black diamonds (0.9 mm)

Color

Green, red, white, orange, copper, black



[View on web](#)

TORNASOL

BEST PIECE
OF JEWELRY
INHORGENTA
AWARD 2018



JAIME MORENO

[View Award on Web](#)



INSPIRATION

We find a huge amount of oasis everywhere in which life stands over death. When I saw the Boulderopal gem I got the inspiration to express this universal expression of Mother Nature.

HOW IT WAS MADE

The exceptional boulderopal was placed in a white gold box, surrounded by brilliant-cut diamonds that frame it to highlight it. The main body that houses the design box has been previously designed, modeled in 3D, printed in color and cast in rose gold.

TORNASOL

Tornasol is a unique composition which recreates the marvellous joy of finding an oasis in life. Necklace arms represent the rivers that feed the oasis with an array of colorful emotions. The two pieces represent the contrast of Mother Nature between life (water) and death (desert sand).

Arms
45 cm

Dimensions
78 x 52 mm

Metal

Upper chain: 18k rose gold
Necklace arms: 18k rose gold
Boulderopal housing: 18k white gold
Main body: 18k rose gold

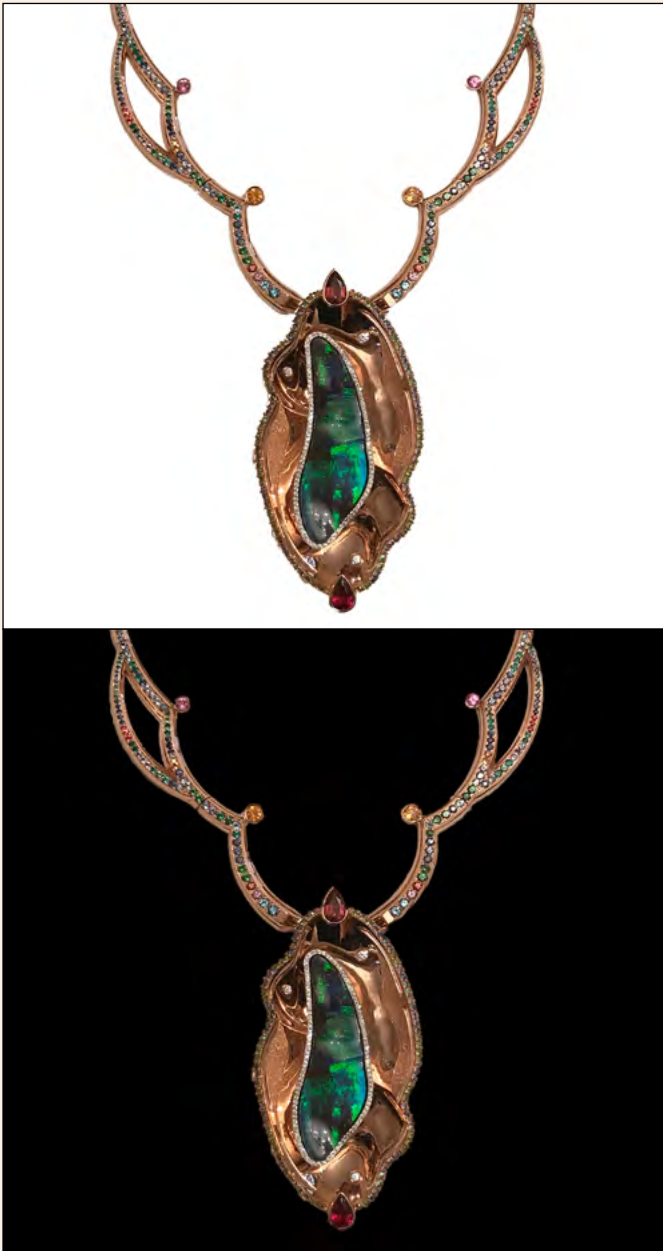
Gemstones

Main stone: Boulderopal of 60,5 x 17,5 mm
Other stones: 2 rubelite tourmalines, 102 brilliants of 1.2 mm in diameter, 3 brilliants of 2.0, 2.4 and 2.7 mm in diameter, 86 tsavorites, sapphires of various colors and emeralds of 1.8 mm in diameter, 196 tsavorites, sapphires of various colors and emeralds

Color

Green, blue, red, yellow, white

[View on web](#)





LEDA AND THE SWAN



INSPIRATION

Over the rippling waters of a dark night, the full moon witnesses how the swan mixes its shape with a beautiful young woman who's under a magic spell.

Inspired by the Greek mythological story in which the god Zeus, in the form of a swan, seduces the mortal woman Leda.

HOW IT WAS MADE

Modeling in 3D the image of a naked woman and a swan embracing her, prototyping the two figures in wax and fusing them to her in pink gold and the swan in white gold.

LEDA AND THE SWAN



Over the rippling waters of a dark night, the full moon witnesses how the swan takes back the shape of a beautiful young woman who's under a magic spell. A wavy romantic creation on the beauty and the magic of Nature expressed by the ballet under the dramatic and emotional melodies of Tchaikovsky.

Arms

45 cm

Dimensions

72 x 50 mm

Metal

Dancer: 18 kt. nuanced rose gold

Swan and necklace: 18 kt. white gold

Gemstones

Main piece: 47 boulder opals, 48 diamonds of 1.8 mm, 6 diamonds of 0.8 mm, 8 diamonds of 0.7 mm, 5 diamonds of 1 mm, 1 diamond of 1.2 mm and 1 diamond of 1.3 mm

Necklace: 6 boulder opals and 307 diamonds of 1 mm

Color

Green, blue, yellow, white



[View on web](#)

WHITE LUNA BUTTERFLY



INSPIRATION

During one of my exhibitions in 2015, my good friend and wonderful Spanish actress Mar Regueras attended the event with a magnificent dress with ruffles that fell down her back to the ground. She was so stunning that night that I decided to make a jewel inspired by that dress. It also reminded me the beautiful White Luna Butterfly.

HOW IT WAS MADE

The ruffles of the dress have been carved in wax. The biggest difficulty has been getting the ruffles fall naturally as the dress.

WHITE LUNA BUTTERFLY

Mixed inspiration of a wavy piece of white silk resembling the tail of a White Luna Butterfly

Chain

45 cm

Dimensions

78 x 42 mm

Metal

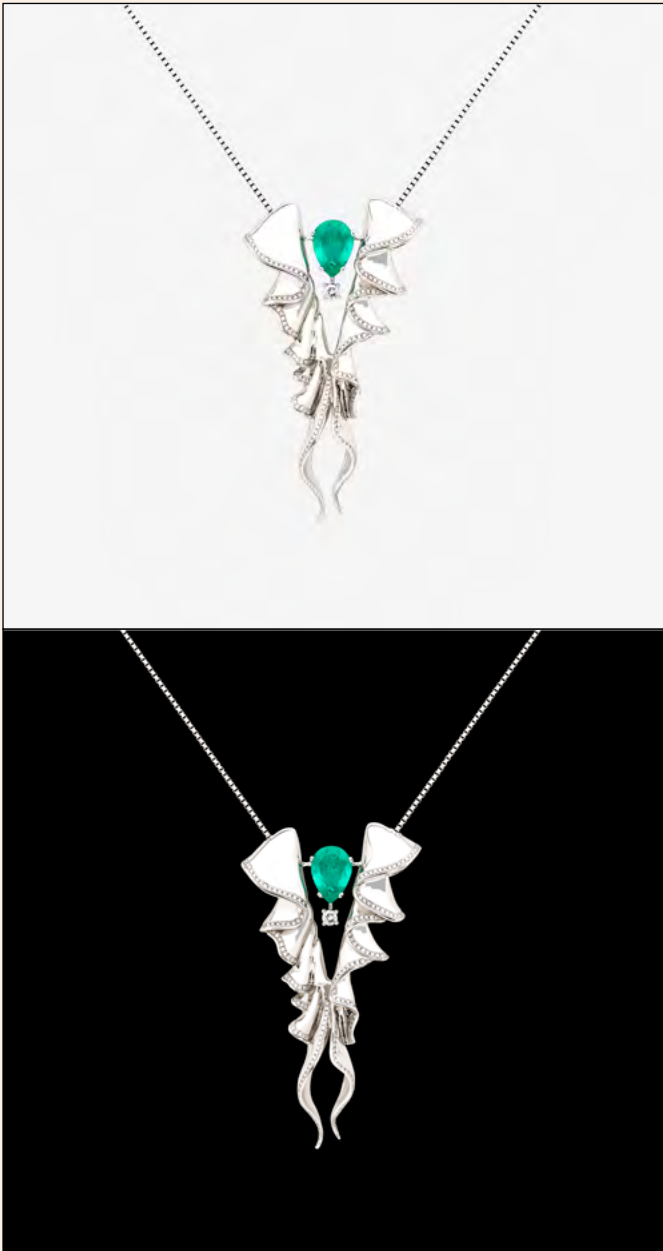
18 kt white gold

Gemstones

Emerald (3.2 ct), diamond of 3.6 mm (0.17 ct) and 198 diamonds of 1 mm (1.02 ct)

Color

Blue, white



[View on web](#)

BAJAMAR



INSPIRATION

In an exhibition of gems in Saint Marie Aux Mines (Alsace, France), I found this precious opal with these many shades of blue and green and I decided to make a representation of the sea under a ray of sun and how the light breaks into thousands of brilliant lights and colors.

HOW IT WAS MADE

The biggest difficulty was to make the white gold piece that fits perfectly with the opal outline and then find many other opals of the same color and intensity to carve them and set them in the links of the chain.

BAJAMAR

The beautiful energy that brings the sea to our souls, the relaxing peace that fills our mind when we contemplate the immensity of Mother Nature. A one-of-a-kind piece to reflect the immense beauty of the beholder

Chain

45 cm

Dimensions

45 x 52 mm | Boulder Opal 45 x 17 mm (26,5 ct). Rubies 3,5 mm (0,2 ct) and 2,3 mm (1,26 ct) (chain). Diamonds 1,2 to 1,8 mm (0,29 ct)

Metal

18 kt white gold & yellow gold

Gemstones

Boulder Opals of Queensland (Australia), rubies and diamonds

Color

Blue, green, red



[View on web](#)

BUCEPHALUS



INSPIRATION

In my continuous search for unique and exceptional gemstones, I found a wonderful piece of museum of a horse head carved in Idar-Oberstein (Germany) and decided to transform it into a jewel.

HOW IT WAS MADE

The first objective was to present the piece within a frame which would allow to see it without interfering with it. The greatest difficulty was to set the diamonds at the bottom so that the frame would be divided into two separate parts and weld them after the crimping of the diamonds.

BUCEPHALUS

My passion for horses is being reflected in this unique piece, one of the works I'm most proud of. Feel the dynamism of the head and its hair waving to the air. Enjoy the multiple colors of this magnificent piece of opal giving a true sense to the beauty of life

Chain

60 cm

Dimensions

58 x 52 mm | Boulder Opal 40 x 35 mm.
(60,96 ct). Diamonds 1 to 3 mm (3,62 ct)

Metal

18 kt white gold

Gemstones

Boulder Opals of Queensland (Australia),
and diamonds

Color

White, blue and brown



[View on web](#)



SPRING



INSPIRATION

When I saw this bicolor tourmaline, the first thing that reminded me was the pistil of a calla lily and I wanted to make an imaginary representation of this flower.

HOW IT WAS MADE

The chain has been designed so each link presents the same colors as the tourmaline.

SPRING

Inspired by the wonderful bloom of flowers in Spring

Chain

45 cm

Dimensions

50 x 48 mm | Bicolor tourmaline 26 x 12 mm (19 ct), 1 rose sapphire of 5 mm (0.6 ct), 94 Rose sapphires of 2 mm and 14 aquamarines of 2 mm

Metal

18 kt white gold

Gemstones

Bicolor tourmaline, rose sapphires, aquamarines

Color

Red, pink, white



[View on web](#)



COLOCASIA GL



INSPIRATION

The colocasia is a very common tropical plant with huge leafs. I wanted to hung a colocasia leaf from a necklace that imaginatively represented the branches and fruits of this plant.

HOW IT WAS MADE

The leaf has been hand carved and the necklace has been elaborated with forms allusive to Art Nouveau pieces.

COLOCASIA GL

Necklace made of branches, leafs and fruits from a forrest. With a clear inspiration of Art Nouveau

Chain

45 cm

Dimensions

Leaf: 60 x 40 mm | 1 Diamond of 3.1 mm (0.12 ct) and 101 diamonds of 1.0 – 1.8 mm (2.02 ct)

Metal

18 kt white gold

Gemstones

Diamonds

Color

White



[View on web](#)



MIRROR



INSPIRATION

This exceptional quartz crystal with inlays of rutile resembling gold threads in its interior, represents the glass of a mirror and its reflections. The piece that carries the black diamonds plays a sort of frame elegantly and gracefully.

HOW IT WAS MADE

To further enhance the beauty of the mirror glass jewel, it has been separated from the frame by maintaining only two points of attachment.

MIRROR

Mirror in which nature itself is reflected.
Winner of the 2nd Award of Jewelry Design
in Asturias (Spain), 2014

Chain

42 cm

Dimensions

72 x 42 mm | Stone 30 x 18 mm

Metal

18 kt yellow gold

Gemstones

Rutile quartz, black diamonds, pearls

Color

Yellow, black, brown, white



[View on web](#)



INSPIRATION

This bracelet represents the image of a watch decorated inside by a wonderful multicolored tourmaline.

HOW IT WAS MADE

Given the precision required to make the box representing the clock, I had to do a previous modeling with a 3D software.

PRINCESS

An original bracelet that simulates a marvelous watch.



Dimensions

17,5 cm long

Metal

18 kt rose gold

Gemstones

Bicolor tourmaline, tsavorites and watermelon tourmalines

Color

Pink and Green



[View on web](#)

EVENTS



INDIVIDUAL EXHIBITION AT ROCK HARD DESIGN JEWELRY – PENSACOLA, FL, USA – NOV 25TH – DEC 23RD 2013

The exhibition took place from November 25th to December 23rd, 2013 in which Jaime Moreno was invited by Rock Hard Designs Jewelry to travel from Madrid to Pensacola to showcase his full collection of unique jewels.

An Invitation Only Kickoff Event was held on Saturday, November 23rd at 7pm where the group of selected guests could meet and interact with Jaime Moreno.



PRESENTATION OF THE “CONSTELLATION” COLLECTION AT THE WELLINGTON HOTEL ON SEPTEMBER 29TH, 2015

The past 29th of September marked the debut of the new collection designed by Jaime Moreno. Baptised as “Constellation” which means Constellation in Spanish, it contains a variety of jewelry pieces inspired by the beauty of the celestial bodies that contemplate us from the firmament.



CHRISTMAS PRESENTATION AT THE WELLINGTON HOTEL ON DECEMBER 13TH, 2016

The Wellington Hotel in Madrid was chosen again as the perfect venue for Jaime Moreno to present his new creations in a private and intimate event for a selected few.

More than 80 people from nobility, to luxury professionals and specialized press attended and enjoyed the exhibition. Everyone had the chance to interact with the designer to ask about the detailed craftsmanship behind each jewel.

AWARDS

INHORGENTA AWARD 2018 WINNER



INHORGENTA AWARD 2019 FINALIST



INHORGENTA AWARD 2020 FINALIST



AWARDS

MADRIDJOYA 2019 WINNER



PRESS



INHORGENTA AWARD 2020 PRESS



INHORGENTA AWARD 2019 PRESS

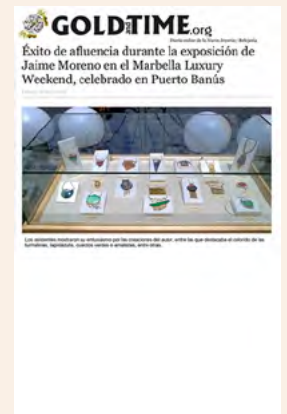


INHORGENTA AWARD 2018 PRESS



See more on web

PRESS



See more on web

How To Buy

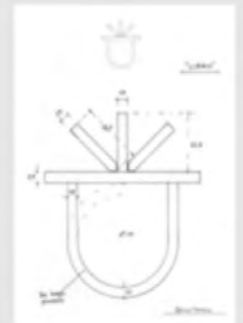
The full collection of Jaime Moreno consists of more than 120 unique and exceptional designs. Not all of them are visible on the website. From time to time we rotate them in our website in order to showcase and highlight all the designs.

There are three possible ways that you can buy one of Jaime Moreno's jewels: You can BUY DIRECTLY the jewels that appear in our website, you can BUY ONLINE other pieces that we have on very exclusive and specialized online platforms, or you can BUY BESPOKE jewels either by adjusting an existing jewel to your specifications, or buy asking Jaime Moreno to design a new one from the beginning.

BUY DIRECTLY

If you find one or more designs that you like, press the button "ADD TO ENQUIRY" located at the product page of each and every jewel and we will get back in touch with you to provide you with all the information and trusted advice that you might need.

If you don't find a design that matches your expectations or needs, please do not hesitate to contact us to see if we have the jewel that you need.



BUY ONLINE

Jaime Moreno is also present in some of the most prestigious online stores and galleries like JewelStreet, Farlang or Galeria Rossini. If it's more convenient for you, please find his unique designs by clicking on the images below.

BUY BESPOKE

Jaime Moreno is a free soul when it comes to designing a new jewel. Away from industry conventions, he finds his inspiration both in Nature as well as in Life.

His design and manufacturing process is extremely meticulous putting so much attention to every single detail, not only to enhance the beauty of the jewel and its gems, but to make sure that it enhances the beauty of the beholder.

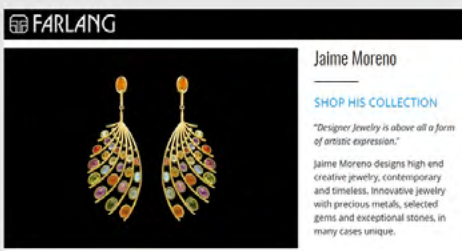
Most probably, you've seen a jewel that you like, but you would like it to have different gems or colors, or you may want to make specific customizations to it to

make it truly a personal experience each time you wear it. Our Bespoke service can adjust your jewel just the way you want it. When it comes to desinging a new jewel from scratch, there will be no designs alike as his creation process is absolutely artisanal and made out from his own inspiration.

He has made several commissions for many men and women who have come to him with a personal gem to take the best of it, or with an idea in their minds that he has made an astonishing reality.

The commissioning process is very simple, though, the designing and crafting of the piece might vary depending on its complexity from a weeks to several months. Either ways, the journey will be so exciting and the results will be so impressive that the wait will always be worthy.

Please get in touch with us and we'll provide you with all the information you may need to create that unique masterpiece that you've always dreamed of.





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